



SHEILA EMMENEGGER

Date of birth: 04.03.1992

Nationality: German and Swiss

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„berry works“ podcast hosted by me

„To design is much more than simply to assemble;
it is to add value and meaning, to illuminate, to simplify, to clarify, to modify,
to dignify, to dramatize, to persuade, and perhaps even to amuse. „

Paul Rand, Art Director

DESIGN STUDIO EMPLOYMENT

01.2024 - 06.2025

Head Workplace Consultant & Design Executive Board

berry AG Zürich, CH

My tasks:

Workplace Consultancy

- establishment of a new consulting division • project management • development of future workplace visions
- podcasting • keynote speaker (topics: future workplace, space for innovation, new work) • change & transformation management • leading clients to a sustainable future workplace with human-centred methods • customer acquisition.

Workplace Design

- drive team growth • improve process efficiency • budget and resource management • oversee projects from concept through to implementation and construction.

Executive Board

- development and implementation of berry strategy 2030 • establishing a culture of innovation and learning • overseeing strategy, operations and team development in HR, marketing, office management and IT • event management, networking, and company pitching to drive business growth and strategic partnerships.

For reference: Patrick Waldis, +41 79 434 6269

patrick@hello-berry.ch

10.2021 - 10.2023

Workplace Consultant

Dark Horse Workspaces Berlin, GER

My tasks:

Workplace Consultancy

- project management • workshop facilitation • developing new work and hybrid work guidelines • webinar speaker

Service Design

- design thinking • implementation new methodologies • user research • benchmarking • digital media strategy

Interior Architecture

- new work space typologies development • interior and furniture concept • zones planning • design implementation

For reference: Erkan Karakoç, +49 1713 700 776

e.karakoc@darkhorseworkspaces.de

09.2021 - 05.2022

Biophilic Design Consultant (freelance)

Plantclub (Start-Up) Berlin, GER

My tasks:

Sales and Consultancy

- Sales calls and pitches • on site visits • consultancy for plants in workplaces • cost calculation

Service and Spatial Design

- biophilic workspace concepts • service design projects • employees onboarding • business opportunity area analysis

For reference: Max Brensell, max@plantclub.io

01.2019 - 05.2021

Service and Spatial Designer

Playframe GmbH, Berlin, GER

My tasks:

Design Consultancy

• innovation, strategy and brand relaunch projects • design sprints • kick-off and ideation workshops • workshop design

Service and Spatial Design

• planning and implementation processes and methodologies • experience design • prototyping • touchpoint design

Design Research

• trend and user research • benchmarking • target group • interviews • user testing • analysis and visualisation

For reference: Patrick Boltz, hello@playframe.de

01.2018 - 10.2023

Interior Architect *(freelancer)*

HeHa property management, Berlin

My tasks:

• site measuring and plan drawing • cost analysis and building inspection • quality control and site managing • architecture strategy planning • spatial design concepts

For reference, please contact managing director
Kristin Hennecke, +49 30 44 73 96 70 or info@hvhe.de

EDUCATION

10.2017 - 04.2020

Master of Science

Course: **Product Service System Design**

Politecnico di Milano, Scuola del Design, IT

Modules:

Design Thinking • Usability Design • Inclusive Design • UX Design • Spatial System Design • Innovation Studio • Digital Strategy • Design Methods • Team Building

10.2012 - 07.2017

Bachelor of Arts

Course: **Interior Architecture**

Burg Giebichenstein University of Art and Design, GER

Modules:

Building Functions • Analytical Drawing • Typography • Sculpture • Physics • Thermodynamics • Mechanical Services • Static • Light • Philosophy • Psychology of Design

Erasmus (10.2016 - 01.2017)

School of Design, University of Leeds, UK

09.2007 - 06.2011

Graduation

Major: Economy and Law, High School Liceo Lugano 1, CH

FURTHER EDUCATION

04.2022-06.2022

Circular Thinking

Provided by: Dark Horse Innovation GmbH, Berlin

05.2021-06.2021

Design Sprint

Provided by: AJ&Smart, Berlin

01.2021-03.2021

Designing Strategy

Provided by: IDEO, San Francisco

06.2020-11.2020

Environmental Psychology

Provided by: University of California Irvine, USA

MIND & SKILL SET

PERSONAL

- Enthusiastic
- Creative
- Strong communication
- Problem solver
- Critical thinker
- Open minded

LANGUAGE

English (TOEFL iBT score 91)	● ● ● ● ● ○
German	● ● ● ● ● ●
Italian	● ● ● ● ● ●
Swiss German	● ● ● ● ● ●
French	● ● ○ ○ ○ ○

SOFTWARE

Vectorworks CAD	● ● ● ● ● ●
AutoCAD & ArchiCAD	● ● ● ● ○ ○
InDesign	● ● ● ● ● ●
Adobe CC	● ● ● ● ○ ○
Rhino & SketchUp	● ● ● ○ ○ ○
MS Office & Mac iWork	● ● ● ● ● ○

HOBBIES

Salsa dancing, Mountaineering,
Kitesurfing, Photography, Cooking